

# Promotion Kit Changes!

This year, in the spirit of going green and to control costs, we are minimizing the amount of materials we mail. Instead of receiving your promotion kit, you are receiving this envelope with some essential items to get you started with your project. Further supporting materials can be found online:

[www.gordonbernard.com/Resources/TearSheet.aspx](http://www.gordonbernard.com/Resources/TearSheet.aspx)

Don't hesitate to contact our office or your sales representative with any questions you have as you start or at any point along the way. We're here to help!



## Going Green!

For years many of our tear sheet customers have indicated to us they don't need their calendars inserted and shipped in paper bags. In an effort to save paper and preserve the environment, we now offer the choice of having, or not having, your calendars inserted into paper bags.

We are offering a significant discount in shipping and handling charges if you choose not to have your calendars inserted into the paper bags. Check the "Save 30% on Shipping and Handling" box in the Submit Your Order module in EZO to take advantage of this offer or see Page 7 of the online Order Book for more details.\*

\*Customers utilizing plastic bags or white mailing envelopes will pay the non-discounted shipping/handling charges.



**CUSTOM FUNDRAISING  
SINCE 1949**

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