

# ADVERTISING CONTRACT PAD

Please use these Calendar Advertising Receipts to secure ad copy and instructions from your advertisers. You should leave the original receipt with the advertiser and return the duplicate receipt to your chairperson along with ad copy, instructions and monies collected.

If you are required to hand write ad copy - please remember to print ad copy and/or instructions neatly. Others will rely on this information in the creation of the ad. Chairperson Please Note: the information collected on this form will be used to submit your calendar advertising whether you are using the standard ORDER BOOKLET or the ADVERTISING MODULE in GB EZ.

If special lettering, emblems or logos are to be used within an ad - please mark the Calendar Advertising Receipt accordingly and obtain camera ready copy or digital file from the advertiser. Camera ready copy is simply a clear, crisp, and clean copy of the special lettering, emblem or logo to be used whether it's B/W, Spot Color or Full Color.

Fill in the blanks below to remember the advertising choices and corresponding prices that your organization has decided to offer this year.

Half Space Display Ad	\$ _____
Single Space Display Ad	\$ _____
Double Space Display Ad	\$ _____
Other (Specify Size) _____ Display Ad	\$ _____
Spot Color	\$ _____
Full Color Display Ad	\$ _____
New Logo Charge	\$ _____
Directory Ad	\$ _____
Directory Ad in Color	\$ _____

GORDON BERNARD COMPANY, LLC  
22 Whitney Drive  
Milford, Ohio 45150  
1-800/531-1484



# CALENDAR ADVERTISING RECEIPT

## Display (Block) Advertising

**PRICE FOR AD**

- Half ad space, size 1<sup>3</sup>/<sub>4</sub>" x 5<sup>5</sup>/<sub>8</sub>" .....\$ \_\_\_\_\_  
(LIMIT COPY TO 3 LINES FOR HALF-ADS)
- Single ad space, size 1<sup>3</sup>/<sub>4</sub>" x 1<sup>1</sup>/<sub>4</sub>" .....\$ \_\_\_\_\_  
(LIMIT COPY TO 6 LINES FOR ONE-SPACE ADS)
- Double ad space, size 3<sup>1</sup>/<sub>2</sub>" x 1<sup>1</sup>/<sub>4</sub>" .....\$ \_\_\_\_\_
- Other than above sizes .....\$ \_\_\_\_\_
- Spot Color .....\$ \_\_\_\_\_  
Circle One Color Only: Red Green Dark Blue Light Blue Orange Maroon Purple
- Full Color Ad .....\$ \_\_\_\_\_  
(Number of spaces)
- New Logo Charge ..... (Circle one) .....\$ \_\_\_\_\_

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## Directory Advertising

- One Line Directory Ad .....\$ \_\_\_\_\_  
(Business Name & Phone Number ONLY)
- One Line Directory Ad in Color .....\$ \_\_\_\_\_

Circle One Color Only: Red Green Dark Blue Light Blue Orange Maroon Purple

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(Category Heading)

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(Business Name)

---

(Telephone Number)

**TOTAL PAID \$** \_\_\_\_\_

Advertiser's Signature .....

This Ad Sold By .....

Name of Your Organization .....

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Circle One Color Only: Red Green Dark Blue Light Blue Orange Maroon Purple
- Full Color Ad .....\$ \_\_\_\_\_  
(Number of spaces)
- New Logo Charge .....\$ \_\_\_\_\_ (Circle one)

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(Category Heading)

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(Business Name)

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(Telephone Number)

**TOTAL PAID \$** \_\_\_\_\_

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