

2020 Pictorial Calendar Price Chart

10 x 11 CALENDARS

QUANTITY	GLOSS	MATTE
100	\$12.70	\$12.34
125	\$11.03	\$10.67
150	\$10.06	\$9.76
175	\$9.40	\$9.03
200	\$8.87	\$8.52
300	\$7.65	\$7.32
400	\$7.02	\$6.69
500	\$6.72	\$6.26
600	\$6.44	\$5.98
700	\$6.22	\$5.76
800	\$6.06	\$5.62
900	\$5.94	\$5.50
1000 +	Call your Sales Representative	

Template charge:

Ivory +.30

Modern - A	Included in above pricing
Traditional - B	Included in above pricing
TS (tear sheet)	Included in above pricing
1 Story - C	\$100
2 Story - D	\$225

Miscellaneous:

Design	\$ 80.00 /hr
F4 Extra pic scans	\$ 15.00 ea
F5 Date block photo	\$ 5.00 ea
Pet Add-Ons:	\$ 20.00 ea group
P20 • Recipes	\$ 20.00
P21 • Safety Tips	\$ 20.00
P22 • Holidays	\$ 20.00
P23 • All 3 Add-Ons	\$ 50.00

Descriptions:

Modern Gloss, Matte, Other

Pad options will be w/listings, without listings or No Ads

* Template includes thumbnails and customer can provide their own copy

Traditional Gloss, Matte, Other

* Template includes thumbnails and customer can provide their own copy

TS (Tear Sheet) Appt Gloss, Appt Matte, Trad Gloss, Trad Matte

TS Pictorials have no picture backgrounds and look similar to our tear sheet calendars

* Thumbnails are NOT included in this template - if requested, no extra charge

1 Story, Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes thumbnails and customer can provide their own copy

2 Story Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes thumbnails and customer can provide their own copy

Print Ready Gloss, Matte, Other

Customer's Pad

* Possible pre-press charges \$75/hr for Print Ready files

* Page up fee \$30

* Print ready credit \$350 (Approval needed)

P1 Ads on Pad	\$ 6.25
Advertisers	\$ 6.25
Color Ads	\$ 15.00
Ad scans	\$ 15.00
Customer Ad Strip	\$ 21.25 (includes color)
Listings	\$ 00.15 (listings & F5 text)
B1 Inside back cover	\$ 20.00 (digital file)
Template page Swap	\$ 20.00 per page
Page up for print ready	\$ 30.00
Ads placed on back cover (with Approval)	\$ 50.00

2020 Pictorial Shipping + Handling Price Chart

Calendars	ZONE A	ZONE B	ZONE C	ZONE D
100	\$42.10	\$50.70	\$51.40	\$65.00
125	\$45.50	\$54.20	\$58.30	\$73.90
150	\$60.70	\$69.80	\$80.30	\$101.90
175	\$63.70	\$73.50	\$87.00	\$110.40
200	\$67.40	\$77.80	\$93.10	\$119.70
225	\$69.90	\$82.40	\$98.50	\$127.90
250	\$73.30	\$87.20	\$105.60	\$136.30
275	\$98.70	\$114.80	\$134.40	\$173.90
300	\$100.20	\$116.80	\$137.20	\$177.60
325	\$103.40	\$122.20	\$144.40	\$186.30
350	\$106.20	\$126.20	\$150.90	\$194.60
375	\$109.00	\$131.20	\$156.70	\$203.40
400	\$134.20	\$156.10	\$183.30	\$236.70
425	\$137.20	\$160.60	\$189.60	\$245.30
450	\$139.20	\$165.00	\$195.80	\$253.90
475	\$143.10	\$170.00	\$202.30	\$262.40
500	\$145.50	\$174.20	\$209.10	\$270.90
525	\$169.20	\$198.30	\$234.50	\$302.50
550	\$174.20	\$203.70	\$241.90	\$313.10
575	\$176.20	\$208.70	\$248.40	\$321.70
600	\$178.50	\$213.00	\$253.90	\$330.20
625	\$181.50	\$218.20	\$260.90	\$339.30
650	\$199.70	\$237.30	\$283.60	\$366.50
675	\$208.00	\$247.50	\$293.50	\$381.10
700	\$211.30	\$251.70	\$300.40	\$389.60
725	\$213.90	\$257.10	\$307.00	\$398.70
750	\$217.60	\$261.60	\$312.40	\$406.40
775	\$220.10	\$266.60	\$317.50	\$415.00

ZONE A

If you live in the states listed below, refer to **ZONE A** column for your shipping charges.

**Illinois
Indiana
Kentucky
Michigan
Ohio
Tennessee
West Virginia**

ZONE B

If you live in the states listed below, refer to **ZONE B** column for your shipping charges.

**Alabama
Arkansas
Delaware
Dist. of Columbia
Georgia
Maryland
Mississippi
Missouri
New Jersey
North Carolina
Pennsylvania
South Carolina
Virginia
Wisconsin**

ZONE C

If you live in the states listed below, refer to **ZONE C** column for your shipping charges.

**Colorado • Connecticut
Florida • Iowa • Kansas
Louisiana • Maine
Massachusetts
Minnesota • Nebraska
New Hampshire
New Mexico
New York
North Dakota
Oklahoma
Rhode Island
South Dakota
Texas • Vermont
Wyoming**

ZONE D

If you live in the states listed below, refer to **ZONE D** column for your shipping charges.

**Arizona
California
Idaho
Montana
Nevada
Oregon
Utah
Washington**

For **Alaska** and **Hawaii** shipping alternatives, phone 1-800/531-1484 for a quote.