

2018 Pictorial Calendars

Template charge:

Modern - A	\$700
Traditional - B	\$700
TS (tear sheet)	\$700
1 Story - C	\$800
2 Story - D	\$925
Print Ready	\$350

Unit prices:

	8.5 (17)x11	8.5 (17)x11	10 (20)x11	10 (20)x11
	Matte	Gloss	Matte	Gloss
Color	\$4.15	\$4.60	\$4.30	\$4.65
B/W	\$1.75	\$2.15	\$3.55	\$4.00

Miscellaneous:

Design	\$ 75.00 / hr	Advertisers	\$ 6.25
F4 extra pic scans	\$ 15.00 ea	Color Ads	\$ 15.00
F5 date block photo	\$ 5.00 ea	Ad scans	\$ 15.00
Pet Add-Ons:	\$ 20.00 ea group	Customer Ad Strip	\$ 21.25
P20 Recipes	\$ 20.00	Listings	\$ 00.15 (listings & F5 text)
P21 Safety Tips	\$ 20.00	Inside back cover	\$ 20.00
P22 Holidays	\$ 20.00	Template page Swap	\$ 20 per page
P23 All 3 Add-Ons	\$ 50.00		

Descriptions:

Modern Gloss, Matte, Other

Pad options will be w/listings, without listings or No Ads

* Template includes B9 thumbnails
cust can provide their own copy B2

Traditional Gloss, Matte, Other

* Template includes B9 thumbnails
cust can provide their own copy B2

TS (Tear Sheet) Appt Gloss, Appt Matte, Trad Gloss, Trad Matte

TS Pictorials have no picture backgrounds and look similar to our tear sheet calendars

* B9 thumbnails is NOT included in this template - if requested, no extra charge

1 Story, Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes B9 thumbnails
cust can provide their own copy B2

2 Story Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes B9 thumbnails
cust can provide their own copy B2

Print Ready Gloss, Matte, Other

Customer's Pad

* Possible pre-press charges \$75/hr for Print Ready files