

# 2017 Pictorial Calendars

## Template charge:

Modern - A	\$700
Traditional - B	\$700
TS (tear sheet)	\$700
1 Story - C	\$800
2 Story - D	\$925
Print Ready	\$350

## Unit prices:

	8.5 (17)x11	8.5 (17)x11	10 (20)x11	10 (20)x11
	Matte	Gloss	Matte	Gloss
<b>Color</b>	<b>\$4.10</b>	<b>\$4.50</b>	<b>\$4.25</b>	<b>\$4.60</b>
B/W	\$1.75	\$2.10	\$3.55	\$4.00

## Miscellaneous:

Design	\$ 75.00 / hr	Advertisers	\$ 6.25
F4 extra pic scans	\$ 15.00 ea	Color Ads	\$ 15.00
F5 date block photo	\$ 5.00 ea	Ad scans	\$ 15.00
Pet Add-Ons:	\$ 20.00 ea group	Customer Ad Strip	\$ 21.25
P20 Recipes	\$ 20.00	Listings	\$ 00.15 (listings & F5 text)
P21 Safety Tips	\$ 20.00	Inside back cover	\$ 20.00
P22 Holidays	\$ 20.00	Template page Swap	\$ 20 per page
P23 All 3 Add-Ons	\$ 50.00		

## Descriptions:

### Modern Gloss, Matte, Other

Pad options will be w/listings, without listings or No Ads

\* Template includes B9 thumbnails  
cust can provide their own copy B2

### Traditional Gloss, Matte, Other

\* Template includes B9 thumbnails  
cust can provide their own copy B2

### TS (Tear Sheet) Appt Gloss, Appt Matte, Trad Gloss, Trad Matte

TS Pictorials have no picture backgrounds and look similar to our tear sheet calendars

\* B9 thumbnails is NOT included in this template - if requested, no extra charge

### 1 Story, Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

\* Template includes B9 thumbnails  
cust can provide their own copy B2

### 2 Story Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

\* Template includes B9 thumbnails  
cust can provide their own copy B2

### Print Ready Gloss, Matte, Other

Customer's Pad

\* Possible pre-press charges \$75/hr for Print Ready files