

2016 Tear Sheet Price Charts

MINIMUM ORDER IS 100 CALENDARS - OPEN CALENDAR SIZE IS 11"X 22"

Calendars

| QUANTITY | PRICE EACH |
|-----------|--------------------------------|
| 100 | \$ 3.38 |
| 101-124 | 3.38 |
| 125-149 | 3.30 |
| 150-174 | 3.28 |
| 175-199 | 3.27 |
| 200-249 | 2.95 |
| 250-299 | 2.90 |
| 300-349 | 2.89 |
| 350-399 | 2.84 |
| 400-449 | 2.84 |
| 450-499 | 2.73 |
| 500-599 | 2.73 |
| 600-699 | 2.67 |
| 700-799 | 2.52 |
| 800-899 | 2.40 |
| 900-999 | 2.37 |
| 1000-1499 | 2.30 |
| 1500-1999 | 1.96 |
| 2000+ | Call your Sales Representative |

Color Picture

| QUANTITY | PRICE EACH |
|-----------|--------------------------------|
| 100 | \$ 0.61 |
| 101-124 | 0.61 |
| 125-149 | 0.61 |
| 150-174 | 0.61 |
| 175-199 | 0.61 |
| 200-249 | 0.60 |
| 250-299 | 0.50 |
| 300-349 | 0.50 |
| 350-399 | 0.40 |
| 400-449 | 0.40 |
| 450-499 | 0.35 |
| 500-599 | 0.32 |
| 600-699 | 0.30 |
| 700-799 | 0.29 |
| 800-899 | 0.27 |
| 900-999 | 0.25 |
| 1000-1499 | 0.24 |
| 1500-1999 | 0.24 |
| 2000+ | Call your Sales Representative |

Pictures must be 300 dpi or higher at finished size, copyrighted photos require written permission from the photographer.

Black and White Photos \$30.00 Flat Fee

Display Ads

| | PRICE |
|----------------------|--------|
| Single Display Ad | \$6.25 |
| With Color | 21.25 |
| With Logo* | 21.25 |
| With Color and Logo* | 36.25 |

*\$15 charge applies to new logos only

Directory Ads

| | PRICE |
|--------------------|-----------------|
| Directory Ad | \$1.20 per line |
| 1 Category Heading | \$1.20 per line |
| With Color | \$5.00 |

\$75 Minimum Setup Charge

Cost for printing listings: meetings, events, birthdays, anniversaries on the date blocks are \$0.15 each

2016 Pricing for Specialty Items on Tear Sheet Calendar

CALENDAR BACK ITEMS (Advertising Portion of Calendar)

| ID# | Item | Price | Description |
|-----|--|------------------------------|---|
| B1 | Map or printing under pad | \$20.00 | Prints a map or other printing under the calendar pad Print ready or digital file required |
| B2W | Map or printing (B&W) on back side of calendar | \$25.00 setup \$0.18 each | Prints Black & White map or text on the back of calendar. Print ready or digital file required |
| B2C | Map or printing (Color) on back side of calendar | \$35.00 setup \$0.30 each | Prints Color map or text on back of calendar. Print ready or digital file required |
| B3 | Musical Notes | \$5.00 | Prints a row of musical notes on the bottom ad row |
| B4 | Typeset on bottom | \$20.00 | Submit copy for typesetting row of ads |
| B5 | Names under picture | \$0.20 each | Prints the names of people in the calendar picture |
| B6 | Copy under pad | \$0.30 per line | Charge for typesetting copy under the pad Approx. 35 characters and spaces per line \$15.00 minimum charge |
| B7 | Screening behind ads instead of a picture subject | \$20.00 | Prints a b/w screen behind the advertising This could be a school mascot, club logo, etc. Color screen extra \$15.00 charge |
| B8 | CPR Information | \$20.00 | Prints CPR instructions under pad |

PHOTOGRAPH ITEMS

| | | | |
|----|---|------------------|---|
| F1 | Manual Photo tipping | \$0.20 each | Charge for bonding customer supplied photographs to calendars. Done with special permission only |
| F2 | Typesetting in place of photo | \$30.00 | Prints customer supplied copy in photo area |
| F3 | Collage/ Retouch photograph | \$70.00 per hour | Charge for creating a collage from customer supplied photos or editing photo content Min. charge is \$35.00 |
| F4 | Additional pictures - main picture subject | \$10.00 each | Prints additional pictures in the main picture area |

MISCELLANEOUS ITEMS

| | | | |
|----|--|---|--|
| M1 | Extra Sheet - Tear Sheet | \$27.00 Setup \$0.06 per sheet per calendar | Setup price is for each sheet or extra month and does not include typesetting. Inserts are an extra sheet (extra month, cover letter, reorder form, coupon page, etc.) that is stapled to the calendar pad |
| M2 | Sweepstakes Calendar | \$50.00 | Prints sweepstakes rules and consecutive numbering under the calendar pad |
| M3 | 3" X 5" Registration Cards for M2 (B&W) 1 side | \$55.00/1000 | Prints a registration card and consecutive numbering for Sweepstakes Calendars Priced per thousand with \$50.00 minimum |
| | Perforating if requested (1 perf) | \$55.00/1000 | Shipped in bulk only Call for a quote if insertion with calendars is required. |
| M4 | Calendar Mailing Envelopes (Blank) | \$0.17 | Custom made envelopes for tear sheet calendars Calendars are always inserted in these envelopes unless requested otherwise |
| M5 | Printing on M4 (1 side) | \$85.00 Setup \$0.03 each | Prints return address and Postal Patron information on outside of envelope |
| M6 | Clear Door Knob bags | \$0.10 each | Charge only if calendars are inserted Plastic bags sent in bulk are free as a replacement for brown bags |

2016 Pricing for Specialty Items on Tear Sheet Calendar

| ID# | Item | Price | Description |
|-----------------------------------|--|-----------------------------------|---|
| M7 | Donation Letter | \$25.00 Setup \$0.05 each | Letter printed in black ink on white bond paper from print ready or digital file. Added as 13th sheet, see M1. Typesetting is extra, if required. Call for a quote if insertion with calendars is requested. Shipped in bulk only |
| M8 | #10 Business Envelope | \$60.00 Setup \$0.045 each | Envelope used for returning donations to your organization - Price includes address in black ink Insert with calendars - Call for a quote Shipped in bulk only |
| M9 | Extra Card Stock Sheet - Coupon/Other (1 side) | \$27 Setup \$0.11 each | Price is for each sheet and does not include typesetting or logo charges. Inserts an extra sheet (coupons, dance ticket, etc.) that is stapled to the calendar pad. Call for quote if requesting perforation. |
| PAD ITEMS (Monthly Sheets) | | | |
| P1 | Ads Printed on Pad | \$6.25 | Prints ad copy in date block |
| P2 | Black History Pad | \$20.00 | Prints a Black Historical Fact on each day |
| P3 | Catholic Pad | \$20.00 | Prints names of Catholic Holy Days, Feast Days and a fish overprint on Fridays during Lent |
| P4 | Jewish Pad | \$20.00 | Prints the Jewish calendar numbering system and Jewish monthly names next to the identifying month |
| P5 | Fire Safety Tips | \$20.00 | Prints a Fire Safety Tip on each day |
| P6 | EMS Tips with logo | \$20.00 | Prints a Star of Life logo each month and a First Aid Tip on each day |
| P7 | Crime Prevention Tips | \$20.00 | Prints a Crime Prevention Tip on each day |
| P8 | Fire Prevention Pad | \$25.00 | Prints an illustration and slogan each month |
| P9 | Change Battery/Clock | \$20.00 | Overprint the Change Battery/Change Clock image on March and November |
| P10 | Entire Fire Safety Package | \$50.00 | Prints P5, P8, P9 plus shading and wording on Fire Prevention Week in October |
| P11 | Fire Safety Package without Fire Safety Tips | \$30.00 | Prints P8 and P9 plus shading and wording on Fire Prevention Week |
| P12 | EMS Package | \$50.00 | Prints P6 and P9 plus shading and wording on EMS Week in May |
| P13 | EMS Package without Tips | \$30.00 | Prints a Star of Life logo each month, P9 plus shading and wording on EMS Week in May |
| P14 | Overprint | \$5.00/mo | Prints a b/w screen over the entire pad (\$15.00 logo scan charge applies the first year) \$50.00 charge for screen in color |
| P15 | Shading and Wording on Dates | \$5.00 | Prints shading and wording on dates. Charge is for each area shaded |
| P16 | Reorder Form or other printing on back of sheets | \$0.025 per month per calendar | Prints on the back of a calendar sheet Print ready or digital file required |
| P17 | Rainbow pad | \$50.00 | A different color sheet used each month |
| P18 | Coupons | \$0.35 per calendar | Prints coupons on the back of all 12 month tear sheet calendar pages (In addition, typesetting and logo charges are priced the same as for a single display ad) |
| P19 | Adding a shift schedule | \$350 Setup \$1.15 each | Prints a three color shift schedule on the calendar dates of a Tear Sheet calendar |

GBC Order Shipping Guarantee

Listed below are the important dates you need to know to have your calendar shipped when you want them. You must have your entire calendar order (advertising, listings, and photograph(s) submitted, along with payment, to guarantee these ship dates.

| CALENDAR SUBMISSION DATE | | GUARANTEED SHIP DATE |
|--------------------------|---------------------------------------|----------------------|
| OCT. 1 | ALL ORGANIZATIONS (Except Schools) | DEC. 15 |
| OCT. 15 | SCHOOLS ONLY | DEC. 15 |
| OCT. 31 | ALL ORGANIZATIONS | DEC. 29 |
| NOV. 14 | ALL ORGANIZATIONS | JAN. 7 |

We understand, sometimes things happen and you may miss your date.

**IF YOU MISS YOUR SUBMISSION DATE,
YOU CAN STILL HAVE YOUR ORDER EXPEDITED.
YOU CAN CHOOSE TO PAY A RUSH FEE - 5% of your invoice up to \$250.**

This will enable you to receive your order as originally intended. If you need your order expedited, please let us know by contacting your Sales Representative or the Home Office by phone or email. The Rush Fee Option is not available through EZO.



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